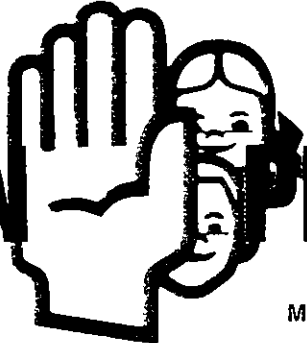


NATIONAL POISON PREVENTION WEEK



March 18–24, 2001

LIST OF MATERIALS—2001

BROCHURES, FLYERS, AND PAMPHLETS

1. Tips on Child Safety

(Contains facts on proper use and life-saving effectiveness of safety caps, advice on how to instill safety consciousness in preschoolers, and general home safety tips)

Produced by Closure Manufacturers Association. Send stamped, self-addressed, business-size envelope to Safety Tips, CMA, 1627 K St., N.W. (Suite 800), Washington, D.C. 20006

2. Home Safe Home

(Tips for parents on how to protect young children in the home environment. Spanish versions available)

Up to 100 copies free. Ask for information on larger orders. The Soap and Detergent Association, 475 Park Avenue South at 32nd Street, New York, NY 10016

3. Ten Guides to Proper Medicine Use

(A brochure describing steps for consumers to follow when buying and taking prescription and nonprescription medicines. Available in English and Spanish)

Up to 50 copies free, 10¢ per brochure for requests over 50. Council on Family Health, 1155 Connecticut Avenue, N.W., Suite 400, Washington, D.C. 20036, Tel. 202-429-6600

4. Clean and Safe

(A four-page guide to safe use and storage of household cleaning products that explains the information given on package labels, procedures for safe storage and use of cleaning products, and what to do in case of emergency involving accidental exposure)

Up to 30 copies free. Ask for information on larger orders. The Soap and Detergent Association, 475 Park Avenue South at 32nd Street, New York, NY 10016

5. Medicines and You: A Guide for Older Americans

(Brochure to help older adults in taking their medicines. Includes a sample medicine chart)

Up to 50 copies free, 10¢ per brochure for requests over 50. Council on Family Health, 1155 Connecticut Avenue, N.W., Suite 400, Washington, D.C. 20036. Tel. 202-429-6600

6. Nonprescription Medicines: What's Right For You?

Offers consumers tips on reading the nonprescription over-the-counter (OTC) medicine label, avoiding drug interactions, using OTCs when pregnant or nursing, dosing children, child-resistant and tamper-resistant packaging and more.

Up to 100 copies free. Send requests to the Consumer Healthcare Products Association, Office of Public Affairs, 1150 Connecticut Ave., N.W., Washington, D.C. 20036

7. How To Prevent Drug Interactions

(Brochure highlighting the three types of potential drug interactions and how to prevent them, the drug interaction warning signs to note and specific questions people should ask their physicians in order to avoid possible problems)

Up to 50 copies free, 10¢ per brochure for requests over 50. Council on Family Health, 1155 Connecticut Avenue, N.W., Suite 400, Washington, D.C. 20036. Tel. 202-429-6600

8. Plants That Poison

(An illustrated chart of common poisonous plants indicating size, toxic parts and symptoms of poisoning. Contains information on preventing plant poisoning and emergency measures)

Single copy free. Must send self-addressed stamped business envelope to Bronson Hospital Poison Prevention, 252 E. Lovell, Box 56 (Attn: Nancy), Kalamazoo, MI 49007

9. The Medicine Label: Your Road Map to Good Health

(A brochure that maps out what to look for on the medicine label and where to find it. Explains the importance of reading the medicine label every time you take or administer medicine)

Up to 50 copies free, 10¢ per brochure for requests over 50 Council on Family Health, 1155 Connecticut Avenue, N W, Suite 400, Washington, D C 20036, Tel 202-429-6600

10. Managing Allergies and Asthma A Consumer Cleaning Guide

(A 14-page booklet recommending lifestyle strategies and cleaning practices that can help bring allergies and asthma under control. Focuses on using cleaning products safely and effectively to control allergens in the home.)

Up to 10 copies free. Larger orders, 50¢ per copy. The Soap and Detergent Association, 475 Park Avenue South at 32nd Street, New York, NY 10016

11. Protect Your Family From Lead In Your Home

(A booklet about the dangers of lead-based paint, how you can test the paint in your home for lead, and ways to reduce your exposure. Prepared by the U.S. Consumer Product Safety Commission and the Environmental Protection Agency.)

Single copy free. Consumer Product Safety Commission, Washington, DC 20207

12. What You Need to Know About the Safety of Art & Craft Materials

(A twelve page booklet that answers commonly-asked questions about the safe use of materials.)

Single copies free quantities upon request. The Art and Creative Materials Institute, Inc., PO Box 479, Hanson, MA 02341, phone 781-293-4100, FAX 781-294-0808

13. Injury Prevention Program Sheets—TIPP

(Specific age-related safety sheets for each of eight age groups, providing focused information to parents about common childhood injuries. Some also available in Spanish.)

Each questionnaire is \$19.95 for 100 copies plus \$5.50 shipping and handling. American Academy of Pediatrics, Publications Department, PO Box 927, Elk Grove Village, IL 60009-0747 888-227-1770, www.aap.org. Prepaid orders only.

14. Injury Prevention Program Safety Surveys—TIPP

(Five questionnaires, in checklist format, concerning poisons, burns, falls, and other hazards are available. Some also available in Spanish.)

Each questionnaire is \$19.95 for 100 copies plus \$5.50 shipping and handling. American Academy of Pediatrics, Publications Department, PO Box 747, Elk Grove Village, IL 60009-0747 888-227-1770, www.aap.org. Prepaid orders only.

15. Injury Prevention Program Economy Pack—TIPP

(Includes 8 age-related sheets with safety information on poisons, burns, falls, and other hazards and five color-coded safety questionnaires.)

\$185.00 for 100 copies of each of the 13 components plus \$18.50 shipping and handling. American Academy of Pediatrics, Publications Department, PO Box 747, Elk Grove Village, IL 60009-0747 888-227-1770 www.aap.org. Prepaid orders only.

16. Choking Prevention and First Aid for Infants and Children

(This brochure includes clear, concise text with helpful diagrams and instructions outlining what parents should do in an actual emergency. Includes a list of dangerous foods and prevention tips.)

\$34.95 for 100 copies plus \$7.50 shipping and handling. American Academy of Pediatrics Publications Department, P.O. Box 747, Elk Grove Village IL 60009-0747, www.aap.org. Prepaid orders only.

17. Fighting Back Helping Young People Kick the Sniffing Habit

(12-page illustrated booklet. Discusses the nature of inhalation abuse, identifies substances typically misused by adolescents, and gives practical guidelines for adults on how to deal with the problem before seeking outside help.)

Single copy free with self-addressed stamped #10 envelope. For bulk quantities, request in writing for bulk price information. Orders under \$100.00 must be pre-paid. Write to: Chemical Specialties Manufacturers Association, 1913 Eye Street, N.W., Washington, D.C. 20006

18. En Pie de Lucha: Ayudando a Los Jovenas a Combatir el Habito de Aspirar Substancias Nocivas

Spanish version of "Fighting Back Helping Young People Kick the Sniffing Habit" (see separate listing under "Fighting Back" for order information.)

19. Child Safety Slips and Bicycle Safety Sheets—TIPP
Each of the eleven Child Safety Slips provides guidelines for the prevention of injury hazards. These handouts for parents highlight some of the frequent causes of childhood accidents.

Topics are:
 Infant Furniture Cribbs
 Baby Sitting Reminders
 Safety Tips for Home Playground Equipment
 Safe Driving A Parental Responsibility
 Protect Your Child Prevent Poisoning
 Protect Your Home Against Fire Planning Saves Lives
 Water Safety for Your School-Aged Child
 Lawn Mower Safety
 Home Water Hazards for Infants and Toddlers
 Pool Safety for Toddlers
 Life Jackets and Life Preservers
 Bicycle Safety Sheets
 About Bicycle Helmets
 Bicycle Safety Myths and Facts
 Tips for Getting Your Kids to Wear Helmets

Choosing the Right Size Bicycle For Your Child
The Child as Passenger on an Adult's Bicycle
Safe Bicycling Starts Early

Each Topic is available in packages of 100 for \$19.95 plus \$5.50 shipping and handling

American Academy of Pediatrics
Publications Department
PO Box 747
Elk Grove Village, IL 60009-0747 Prepaid orders only 888-227-1770, www.aap.org

20 Sniffing Abuse. It Can Kill

(Booklet, 8½" × 11", 12 pages, two-color. Speaks to young people about the hard facts of inhalant abuse. Explains that sniffing is a drug problem, discusses the right and wrong use of breathing and inhaling, includes news bulletins of sniffing incidents and deaths, shows a diagram of body organs damaged by sniffing, describes how a youngster might be deprived of the joys of normal living.)

Single copy free with self-addressed stamped (55 cents) 9" × 12" envelope. Request in writing for price information on bulk quantities. Orders under \$100.00 must be pre-paid. Chemical Specialties Manufacturers Association, 1913 Eye Street, N.W., Washington, D.C. 20006

21 Pesticides and Child Safety (EPA #735-R-95-050R)

(Contains tips on safeguarding children from accidental pesticide poisonings or exposures and important contact phone numbers on who to call if an accident occurs. Also available in Spanish.)

Free copies available from the National Service Center for Environmental Publications, P.O. Box 42419, Cincinnati, OH 45242-2419 800-490-9198

22. Read the Label First! Protect Your Kids (EPA #740-F-00-001)

A brochure about protecting children from exposure to household cleaners and pesticides. Free copies available from the National Service Center for Environmental Publications, P.O. Box 42419, Cincinnati, OH 45242-2419 800-490-9198

23 Ten Tips to Protect Children from Pesticide and Lead Poisoning Around the Home (EPA #735-F-97-001)

Free copies available from the National Service Center for Environmental Publications, P.O. Box 42419, Cincinnati, OH 45242-2419 800-490-9198

POSTERS

24 First Aid Chart

(An 11" × 17" chart with first aid instructions for poisoning and for several other types of injury.)

Single copies \$2.95, \$55 for 100 copies plus \$9.50 shipping and handling charge. American Academy of Pediatrics, Publications Department, P.O. Box 747, Elk Grove Village, IL 60009-0747 888-227-1770 www.aap.org Prepaid orders only

25 National Poison Prevention Week—2001

(An 11" × 17" poster for windows, bulletin boards, etc.)

Quantities can be purchased from Poison Prevention Week Council, P.O. Box 1543, Washington, D.C. 20013. 25 copies \$10.00, 50 copies \$18.00, 100 copies \$32.00. Post Paid. (Payment MUST accompany orders.)

26 Don't Sniff to Get High You May Die

(4-color, 8½" × 11" fold-out to 11" × 17" poster for young people. Front of poster features warning that death could result from sniffing, back presents key messages on the dangers of inhalation abuse.)

Single copy free with self-addressed stamped (55 cents) 9" × 12" envelope. For bulk quantities, request in writing for price information. Orders under \$100.00 must be pre-paid. Chemical Specialties Manufacturers Association, 1913 Eye Street, N.W., Washington, D.C. 20006

FILMS, SLIDES, TALKS, AND MEDIA AIDS

27 The Travels of Timothy Trent

Order no. AVA03690VNB1, \$50.00, 10 min., 1976. U.S. Consumer Product Safety Commission

(Explains that safety packaging is a valuable tool that offers an additional margin of safety from accidental poisoning of children. Demonstrates this point through the character of Timothy Trent, a young fellow who can't resist putting everything he can reach in his mouth.)

National Technical Information Service, National Audiovisual Center, 5285 Port Royal Road, Springfield, VA 22161. Call 800-553-6847

28 Child-Resistant Packaging Videos

(Three short segments emphasizing the need to use child-resistant packaging. The first two video segments (each 3:45 in length) are narrated by grandparents. The third (4:15 in length) is a simulated TV news story about a child who swallowed his grandparent's heart medicine.)

To order a ½" VHS videocassette of all three video segments, send a check for \$25 to YES Technologies, 320 S. Willson Ave., Bozeman, MT 59715 (406-586-2002)

29 Childhood Injury It's No Accident

(A speaker's kit containing narrative and slides on the prevention of childhood injury. Also includes a home safety checklist.)

Prices, \$35.00, prepaid orders only. Order the kit from American Academy of Pediatrics, Publications Department, P.O. Box 747, Elk Grove Village, IL 60009-0747 888-227-1770, www.aap.org

- "The Active Consumer Getting the Most From Your Medicines" (brochure)—\$20.00 per pack of 100 copies,
- "Medicine Before You Take It, Talk About It" (brochure)—\$20.00 per pack of 100 copies,
- "Get the Answers" (brochure)—\$20.00 per pack of 100 copies,
- "Get the Answers" Personal Medical Information Wallet Card—Available in English or Spanish \$15.00 per pack of 100 cards,
- "Medicines What Every Woman Should Know" (brochure)—\$20.00 per pack of 100 copies,
- "Take Care with Over-the-Counter Medicine" (brochure)—Available in five topics Allergy, Antacid, Asthma, Pain, and Children's Medicines \$10.00 per pack of 100 copies,
- Medication Magnet—Place on refrigerator as a reminder to ask questions about medicines and take them correctly \$2.00 each

Call NCPIE at (301) 656-8565 or send e-mail to ncpie@erols.com for more information or to order publications

39. National SAFE KIDS Campaign® Resources

The National SAFE KIDS Campaign has developed several poison prevention resources including a poison injury fact sheet, an informational brochure for adults, and an educational children's booklet, "Filbert Prevents a Poison." For copies, please write to the National SAFE KIDS Campaign, 1301 Pennsylvania Ave., N.W., Suite 1000, Washington, D.C. 20004, or call 202-662-0600. Or e-mail at info@safekids.org

40. Emergency Telephone Stickers

(Stickers for your telephone with spaces to include doctor, pharmacy and poison control numbers.)

Up to 50 copies free, 10¢ per sticker for requests over 50. Council on Family Health, 1155 Connecticut Avenue, N.W., Suite 400, Washington, D.C. 20036, Tel 202-429-6600

41. Handbook of Common Poisonings in Children, 3rd edition

Provides the practitioner with essential information needed to assess poisoning exposures and initiate a course of action. The 3rd edition of the Handbook of Common Poisonings in Children contains many areas of interest

- Poison Prevention
- General Management of Acute Poisonings
- Drugs Used in Poisoned Patients
- Toxicity Calculations
- Specific Poisons (Drugs, Abuse Drugs, Chemicals and Biological Toxins) and much more

Cost is \$44.95 per copy plus \$7.50 shipping and handling. American Academy of Pediatrics, Publications Department, P.O. Box 747, Elk Grove Village, IL 60009-0747. 888-227-1770, www.aap.org. Prepaid orders only.

42. Understanding Cards and Mr. Yuk Stickers.

(These 4" x 8 1/2" cards are a new approach to teach poison prevention. Six flash cards in brilliant, attractive colors explain the four forms of poison. The instructions on back of each card make this prevention effort ideal for school, home, or presentations.) One set of cards costs \$2.00

Mr. Yuk Means No! Stay Away!

Use this sticker to teach your children about poisonous products. Mr. Yuk stickers can be customized for orders of 5,000 or more. \$85.00 per 1,000.

Shipping costs

\$1.00 for orders under \$5.00

Orders under \$50.00 = \$5.50

Orders \$50.01 to \$100.00 = \$8.50

Orders over \$101.00

"Order total" x .07 = shipping charges

To place orders you can visit our website at chp.edu or send an email to petrast@chplink.chp.edu or write to

Children's Hospital of Pittsburgh
ATTN: Marketing Department
3705 Fifth Avenue
Pittsburgh, PA 15213

Note All prices in this list are subject to change after this document is printed

NOTICE The Poison Prevention Week Council is not responsible for the technical accuracy of materials on this "List of Materials." Questions about individual items should be directed to the author or sponsoring organizations

PLEASE INCLUDE YOUR ZIP CODE WHEN ORDERING MATERIALS

Poison Prevention Week Council

www.poisonprevention.org

Chairman

William W. Bradley

Vice Chairman.

Peter Mayberry

Treasurer

S. Rutherford Rose

Secretary.

Ken Giles

P.O. Box 1543

Washington, D.C. 20013

(301) 504-0580 x1184

FAX (301) 504-0862 kgiles@cpsc.gov

Poison Prevention Week Council Members:

American Academy of Clinical Toxicology

American Academy of Pediatrics

American Association of Poison Control Centers

American College of Emergency Physicians

American Crop Protection Association

American Dental Association

American Nurses' Association

American Petroleum Institute

American Pharmaceutical Association

American Public Health Association

American Red Cross

American Society of Health-System Pharmacists

Art & Creative Materials Institute, Inc

Boy Scouts of America

Center for Proper Medication Use

Chemical Specialties Manufacturers Association, Inc

Closure Manufacturers Association

Consumer Healthcare Products Association

Cosmetic, Toiletry, and Fragrance Association

Council on Family Health

Food Marketing Institute

Healthcare Compliance Packaging Council

National Association of Broadcasters

National Association of Chain Drug Stores

National Association of Pediatric

Nurse Associates and Practitioners

National Community Pharmacists Association

National SAFE KIDS Campaign

National Safety Council

Pharmaceutical Care Management Association

Pharmaceutical Research and Manufacturers of America

Soap and Detergent Association

U.S. Consumer Product Safety Commission

U.S. Department of Agriculture—Cooperative State
Research, Education, and Extension Service

U.S. Department of Health and Human Services—
Food and Drug Administration, Center for
Drug Evaluation and Research

U.S. Environmental Protection Agency